



The sender's email address is unfamiliar or does not match the company it purports to be from (e.g., janedoe123@gmail.com sends an email regarding your Amazon account).



The email includes a generic greeting, such as, "Dear Madam or Sir."



The message or subject line has a sense of urgency, requiring immediate action on your part.



The sender asks for personal information, such as login credentials or a credit card CV code.



The message is riddled with spelling errors and poor grammar.



The sender asks for money, generally in the form of gift cards, cryptocurrency, or another untraceable method.



The email requests that you click on a link or that you open an attachment.



Hovering over a link you're directed to click on reveals the URL is just slightly different from the legitimate web address (e.g., wellsfargo.com with three l's).



The email contains poor-quality artwork or logos.



The email appears to be from someone in your company but contains an unusual request, is from someone you don't normally communicate with, or is requesting something the "sender" would not normally request from you.